

# PRISCILLA BLOCK USHERS IN NEW ERA WITH TENDER LOVE SONG "HE'S MY MAN"

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## Block on the Road with Jon Pardi for 'Mr. Saturday Night Tour'



NASHVILLE, Tenn. – October 25, 2024 – Powerhouse artist **Priscilla Block** unveils her debut love song, "**He's My Man**," available today. This release coincides with her extensive time on the road, captivating audiences across the country as she performs to sold-out crowds on Jon Pardi's 'Mr. Saturday Night Tour.' With each performance, Block continues to win over fans, solidifying her presence as one of the most dynamic rising stars in the country music scene.

He's a little Waylon Jennings on a Friday night
Mess with me, you're gonna see him fight
He's a don't quit 'til the jobs done
They don't make 'em better, you'll never find one
He'll give that shirt right off his back
The Bible and his mama taught him how to act
To anybody else, he's just a small town, settle down
Nothin' but a good old boy
But he's my man

#### Listen to "He's My Man" HERE

The new song comes on the heels of her masterful new EP, *PB2* which debuted earlier this summer via Mercury Nashville as well as the new acoustic version of hit song "Good On You." Continuing to prove that "vanilla ain't me," *PB2* ushers in a new era for the breakout country start and features five new songs including fan favorites, the original version of "Good On You," "Hey Jack," and "Bad Guy." The latter of which became a standout track after being teased across Priscilla's social media for her millions of highly-engaged followers.

The powerhouse artist is a co-writer on four of the five tracks, including "Good On You" which has garnered over 15 million streams across platforms as well as gripping country anthem, "Hey Jack." Arriving with the previously released singles, fans will also enjoy brand new songs, "Apartment" and "Hell Out Of A Hometown," which both showcase Block's dynamic, heartfelt songwriting and delivery. While "Hell Out Of A Hometown" is a signature sassy, made to be performed live song, "Apartment" highlights Priscilla's more tender, unguarded side.

Earlier this summer, Priscilla wrapped her headlining *Hey Jack Tour* which saw her performing to packed out audiences across North America. Winning over fans wherever she goes, Priscilla performed overseas at C2C Music Festival in the United Kingdom and CMC Rocks Australia. The breakout country star has been hailed as an "Artist to Watch" by a myriad of media including, Amazon Music, American Songwriter, PANDORA, Spotify, CMT, The Boot, MusicRow, HITS, Country Now, Music Mayhem and more. Priscilla has rapidly become one of Nashville's acclaimed truth-tellers with a voice for her generation.

#### **ABOUT PRISCILLA BLOCK**

Country artist Priscilla Block draws listeners in with her unfiltered, relatable songwriting, and catchy melodies. Her honest and up-front approach promotes self-love, empowerment, and acceptance through her own blend

of country pop and southern rock, dubbed "the Block Party sound." Priscilla has cemented her place in country music with her rabid fan base and unmitigated honesty in songs, helping her earn recognitions from the Academy of Country Music (New Female Artist of the Year nomination), CMT Awards (Breakthrough Video of the Year), The New York Times (Best Albums of 2022), and more. Fan-favorite hits include "Just About Over You," "My Bar," "Good On You," and Platinum-certified No. 1 "You, Me, and Whiskey" with country star Justin Moore. Priscilla's latest release "He's My Man" is out now with more new music to come in 2025.

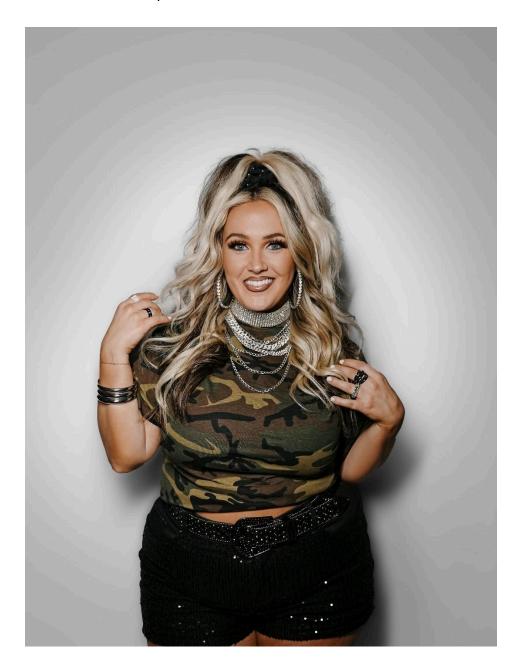


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